

COMMUNICATION GUIDELINES FOR TEAMS!

SUCCESS BEGINS WITH YOU!

1

JUMP IN!

- Fill out the **Communication Request** form on Microsoft Teams
- Watch your event move through the communication funnel!

TEXT!

- Text in Church is Altered Church's txt service.
- TIC and Planning Center work to create affinity lists you can text!
- aaroncuylar@alteredmovement for details!

2

3

TELL A STORY

- Video is a powerful tool to tell the story of your ministry.
- Make a REEL and share it on FB or IG

REMIND

- Post about your event on "The Altered Church Community" FB group.
- When possible use PICTURES and FACES to post about your event!

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SEAL THE DEAL

- Invite someone personally!
- This is your most effective tool!
- 80% of unchurched say they will attend if invited.

CAPTURE THE MOMENT

- Take a picture at your event.
- Share the picture on social media as a celebration or as a tool to invite.

6

7

TRACK AND REPORT

- Utilize Planning Center GROUPS for attendance, follow up, reminders and checking in!
- See Pastor Aaron or Rachel for Details!

Questions?

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